

Next Steps in Evolutionary Computing in the Chemical Industry (panel discussion)

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GECCO 2004

1

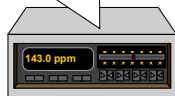
Overview

- Why industry needs Evolutionary Computing?
- Attractive features of Evolutionary Computing
- Current state of the art of industrial applications
- Expected future needs in the chemical industry
- Expected features from Evolutionary Computing

2

Economic advantage of data-driven models

Expensive hardware analyzers
(\$100-250K)



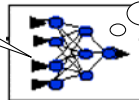
More expensive fundamental
Models (\$250-500K)

$$\rho C_p \frac{\partial T}{\partial t} + \nabla \cdot (-k \nabla T + \rho C_p T u) = Q$$



Key issue:
Models credibility
i.e. consistently
accurate predictions
according to
expected physics of
the process

Empirical models are
often at the economic optimum
(\$50-70K)



Short longevity



3

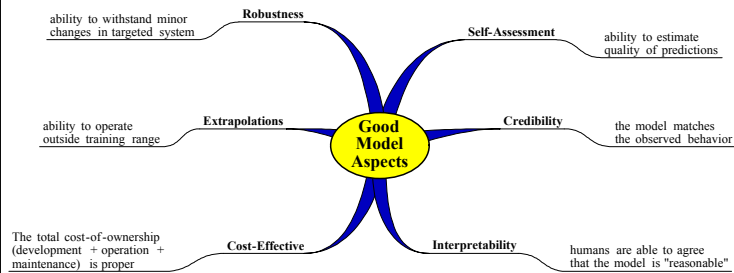
Application Issues in the Chemical Industry

- High dimensionality of the data
- Highly correlated data with time delays
- Outlier detection
- Multiple optima
- Intensive number crunching needed
- Too much or too little data
 - Often sparse, or “statistically insignificant” instances, but at the same time, physically meaningful or commercially viable
 - Often lots of redundant data

4

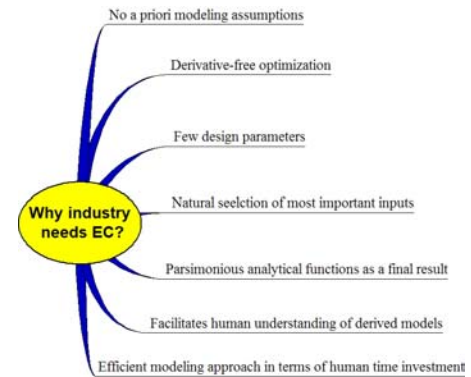
Requirements for successful data-driven modeling

**Objective function:
Minimizing modeling cost and maximizing data analysis efficiency
under broad range of operating conditions**



5

Why industry needs Evolutionary Computing?



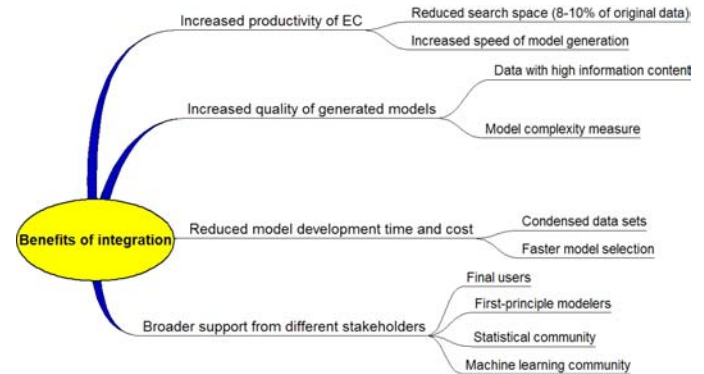
6

Economic benefits from Evolutionary Computing

- Resolve complex optimization problems (PSO/GA)
- Physical Interpretation & Insight (Symbolic Regression)
 - Suggestions for profitable directions for research/sensors/etc.
 - Accelerate research & development
 - Higher credibility in comparison to black-boxes
- Reduce model development cost
 - Significantly reduced development time relative to alternatives
- Reduce model exploitation cost
 - Minimal model implementation cost (no need for specialized software)
 - Reduced maintenance cost (less frequent re-training)
- Reduce cost of industrial experiments
 - Minimizes the number of additional experiments

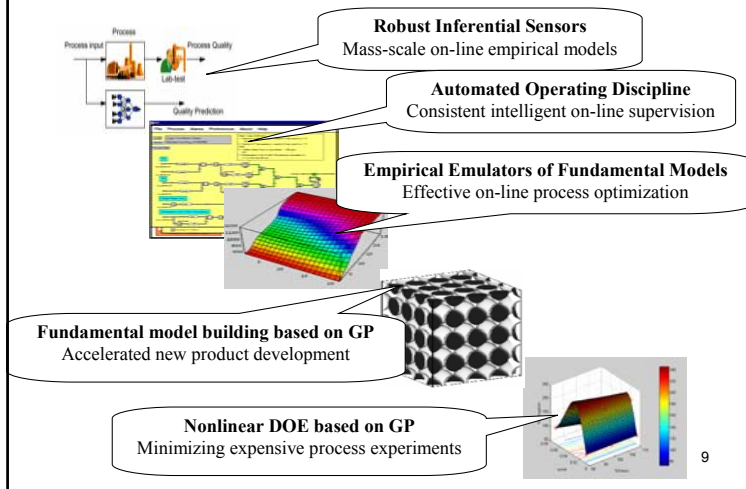
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Benefits of integrating Evolutionary Computing with other approaches

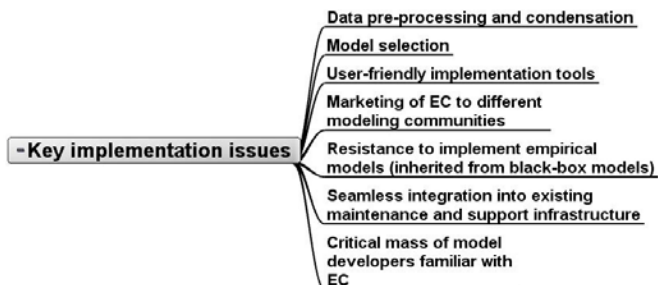


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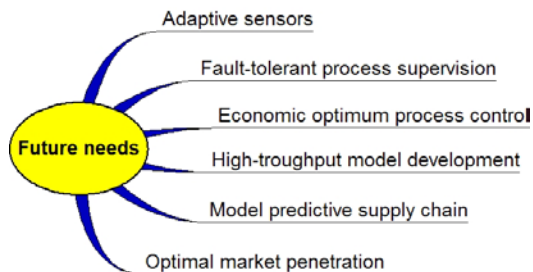
Key application areas



Key implementation issues to overcome



Expected future needs in the chemical industry



Expected features from Evolutionary Computing

